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THE LODEN HOTEL AND TABLEAU BAR BISTRO 'SWITCH OFF' FOR EARTH HOUR 2013 On March 23rd, 1177 Melville Street turns off all non-essential lighting to protect our planet

March 22nd 2013, Vancouver, BC—Vancouver's Loden Hotel and Tableau Bar Bistro honour their commitment to positive change, joining the global community in support of the largest environmental-awareness event in history: Earth Hour 2013. On March 23rd, from 8:30pm to 9:30pm, the entire property—from the front desk and lobby to the restaurant bar—shuts off all non-essential lights and replaces them with soft candlelight. Now in its seventh year, Earth Hour unites hundreds of millions of people around the world in an effort to protect the planet. In 2012, more than 7,100 cities and towns in 152 countries worldwide switched off their lights for Earth Hour, sending a powerful message and a call to action to create a sustainable world.

Inspired by this worldwide movement for a better planet, the Loden and Tableau are making sustainability a priority. This Earth Hour, candles and the glow of the fireplace light the hotel lobby. Upon arrival, guests are informed of the hotel's participation and are encouraged to help Vancouver remain the Global Earth Hour Capital (as it was recently named by the World Wildlife Fund.) All unused lighting and electronics are turned off in the office workstations, Befit Fitness Studio and spa. A glowstick turndown service is offered this evening, and guests are encouraged to switch off all lights and electronics in their rooms from 8:30pm to 9:30pm. The Loden also turns off one of its two elevators and encourages staff and guests to take the stairs.

At Tableau, guests enjoy a cozy candlelight dinner service featuring biodynamic wines available by the glass. During Earth Hour, the kitchen uses minimal lighting and TVs, all unnecessary appliances and electronics are unplugged and sound systems turned off. Long-term initiatives include reusing and recycling menus as plating doilies, while all printed materials are produced at a carbon-neutral printing company.

The Loden and Tableau have an ongoing commitment to cutting energy consumption, taking permanent measures to reduce environmental impact: the hotel and restaurant use low wattage LED light bulbs; motion sensor lighting is

installed in the BeFit Fitness Studio and staff dining areas; staff and guests are encouraged to use recycling facilities; and guests are given the option to reduce water consumption by reusing bath towels. Other initiatives include a filtered water purification system to reduce the need for single-use plastic water bottles; complimentary Cruiser bikes and shopping bags are available upon request; environmentally friendly cleaning products are used hotel-wide; and electric car plug-ins are available in the hotel parkade.

ABOUT THE LODEN HOTEL

The Loden Hotel is a boutique hotel located in downtown Vancouver's distinguished Coal Harbour Neighbourhood just steps away from the waterfront, Vancouver's iconic seawall and the beautiful greenery of Stanley Park. Celebrated for its personalized approach and exceptional service, the Loden has been awarded a 5 Star Diamond by the American Academy of Hospitality Sciences. The hotel was also recognized in Condé Nast Traveler magazine's 2013 Gold List as one of the top hotels in Canada. The Loden's 77 well appointed guestrooms include signature rooms and garden terrace suites, six one-bedroom suites and the lavish 1600 sqft two-bedroom Halo Penthouse featuring a 1400 sqft wrap-around rooftop terrace with panoramic views of the mountains and Vancouver skyline. For more information visit www.theloden.com

ABOUT TABLEAU BAR BISTRO

Located in Vancouver's Coal Harbour district, Tableau Bar Bistro is consistently voted one of the city's favourite restaurants, offering traditional French fare and décor updated with a modern twist. Executive Chef Marc-André Choquette's menus highlight dishes inspired by fresh West Coast ingredients, based on timeless Parisian flavours and technique. The dynamic bar pours seasonal inhouse and classic cocktails, offering a carefully-curated selection of on-tap craft beers and an award-winning wine list. Tableau's warm interior combines oldworld classic bistro brass and dark leather with marine-inspired accents and splashes of pop art. Guests are invited to its convenient downtown location to enjoy business lunches, friendly gatherings, family brunch or to celebrate special occasions. Visit www.tableaubarbistro.com for more information.

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